



BEARBY

ABOUT ME:

Hi I'm Bearby: a thrifty and comedic fashion influencer who takes a unique, lighthearted approach to fashion: bringing in the hilarious realities and happiness that styling brings, particularly at the thrift store.

I approach content with bright colors, slapstick comedy, and a big smile, using creative concepts to draw more than your typical fashionistas into the sometimes intimidating world of fashion.

I truly believe that everyone should have a chance to find their style and have a blast while doing it! Why not make fashion ridiculously fun?

INSTAGRAM

13.1k

Followers

4.54%

engagement rate

TIKTOK

16.4k

Followers

8.7%

engagement rate

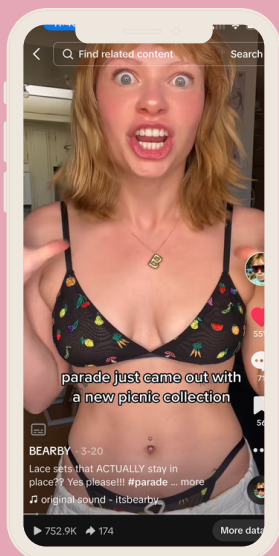
@itsbearby_

PREVIOUS PARTNERSHIPS



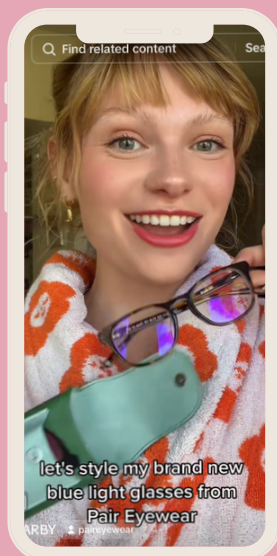
PARADE

752.9K views



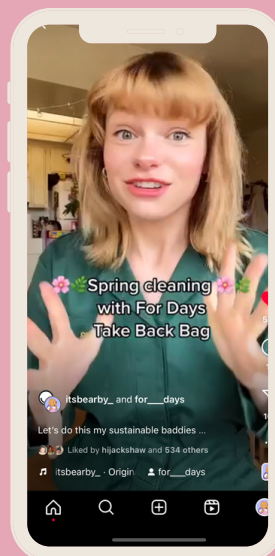
PAIR EYEWEAR

1.7 Million views



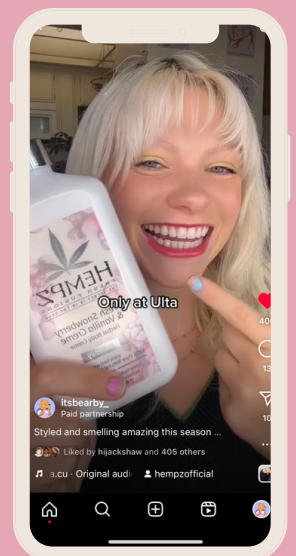
FOR BETTER DAYS

35.6K views



HEMPZ

28.4K views



RATE CARD

1 TIK TOK VIDEO | \$300

-Includes 1 tik tok video posted 15 seconds-3 minutes long

BUNDLE | \$650

-Includes 1 video cross-posted on IG reels and Tik Tok, 1 IG photo posted to feed, and 3 story photos.

REEL+TIKTOK | \$450

-Includes 1 video posted on both my IG reels and tik tok feed.

1 IG REEL | \$250

-Includes 1 IG reel posted 30-60 seconds long

INSTAGRAM PHOTO | \$200

-Includes 1 IG photo posted to my feed styling the product on myself or simply a product photo. I will link the products and repost the post to my story with links.

BUILD YOUR OWN | RATE VARIES

-If none of these packages sound right, I'm more than happy to hear what you're looking for.



ADD ONS

LINK IN BIO | +\$20

Instagram and TikTok | 24 hours

EXCLUSIVITY | +10%

30 days

USAGE RIGHTS | +10%

30 days

WHITE LISTING | +10%

30 days